



Gavin Before

Gavin After



Norman Before



Nico Before



Nico After



Norman After



# SPONSORSHIP PROGRAM

# Who We Are

BDRF is a 501(c)(3) nonprofit organization and we have been rescuing abandoned cats for about 12 years.

**WE DON'T TURN OUR BACKS** to what many rescues and shelters consider "unadoptable". We rescue every cat we have space and funding for. We rescue feral cats, FIV+, deaf, injured, older cats, cats missing eyes, missing ears and limbs, chronic health issues, hyperthyroidism and more.

We feel that **EVERY LIFE** is important. If we can bring better days and quality of life to a cat that has suffered for years just trying to survive in the most unfathomable conditions, then we make every effort to do it. We show them kindness, love and understanding of their physical or behavioral issues. They reward us by flourishing, by loving their life and transforming into wonderful and beautiful companions. If they are not adopted they live at our sanctuary, a cat 'habitat,' for their natural life and they are loved.

## Giving Second Chances



They are neglected, abandoned and forgotten. We return their beauty



They suffer unspeakable abuse. We help them to heal, physically and emotionally.



## Why Sponsor Our Event

Your support will directly benefits cats and kittens rescued from the local area, providing for their veterinary care and quality of life in our sanctuary

- JOIN THE MOVEMENT to reduce suffering and abuse.
- GIVE BACK to your community by helping innocent animals
- INCREASE your brand exposure and elevate your corporate identity within the community.
- STRENGTHEN your company's reputation as a good corporate citizen to your customers, employees and local residents.



# Sponsorship Opportunities

Level	Amount
Hero	\$1,500
Champion	\$1,000
Star	\$500
Friend	\$250

## Hero Sponsor - \$1,500

Recognition as a ***Hero sponsor*** promoted throughout the event

### Name and Logo Recognition

- Logo with direct link to company website on the BDRF website home page
- Recognition on all event-related promotional material including flyers and email
- Posters displayed at company and community-related locations

### Event Exposure

- Opportunity to have two sponsor banners displayed at the event\*
- Area at the event to display business cards/ brochures/banners\*
- Two tickets to the event (\$100 value)
- Full page ad in the event program
- Emcee announced thank you at the show
- Recognition as Sponsor on event "Thank You" signage

## Champion Sponsor - \$1,000

Recognition as a ***Champion sponsor*** promoted throughout the event

### Name and Logo Recognition

- Logo with direct link to company website on the BDRF website home page
- Posters displayed at company and community-related locations

### Event Exposure

- Area at the event to display business cards/ brochures\*
- Full page ad in the event program
- Emcee announced thank you at the show
- Recognition as Sponsor on event "Thank You" signage



# Sponsorship Opportunities

## Star Sponsor - \$500

Recognition as a ***Star sponsor*** promoted throughout the event

### **Name and Logo Recognition**

- Logo on the BDRF website home page

### **Event Exposure**

- Full page ad in the event program
- Recognition as Sponsor on event “Thank You” signage

## Friend Sponsor - \$250

Recognition as a ***Friend sponsor*** promoted throughout the event

### **Name and Logo Recognition**

- Logo on the BDRF website home page

### **Event Exposure**

- Half page ad in the event program

\*Sponsor banners, brochures, business cards and other company materials are at the sponsor's expense

**Better Days Rescue Fund, Inc**  
**PO Box 116**  
**Roxbury, CT 06783**  
**[betterdaysrescue@gmail.com](mailto:betterdaysrescue@gmail.com)**  
**[Betterdaysrescuefund.org](http://Betterdaysrescuefund.org)**







# COMEDY FOR CATS



## Friday, November 8<sup>th</sup>

Better Days Rescue Fund, Inc. is a local, all-volunteer, 501c3 cat rescue. Learn more at [www.betterdaysrescuefund.org](http://www.betterdaysrescuefund.org)

### Program-Only Rates

Full Page      \$100.00                      Half Page                      \$50.00

*Please note: Ads must be submitted by **Sept. 30**. Make checks payable to Better Days Rescue Fund. Artwork can be emailed to [betterdaysrescue@gmail.com](mailto:betterdaysrescue@gmail.com). Acceptable formats for ads are JPG, GIF or PDF. **Sponsors please note:** Banners and logos must be web-ready and can also be emailed to this address. BDRF is not responsible for printing errors.*

### Sponsorship

Hero                       Champion                       Star                       Friend                      Total \_\_\_\_\_

Program Only                       Full Page                       Half Page                      Total \_\_\_\_\_

---

### Sponsorship

Hero                       Champion                       Star                       Friend                      Total \_\_\_\_\_

Program Only                       Full Page                       Half Page                      Total \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_